



## **FREQUENTLY ASKED QUESTIONS**

**2018 Nominations Open:** October 1, 2017

**2018 Nomination Deadline:** May 11, 2018

**2018 Issue Date:** August 20, 2018

**2018 Event Date:** September 12, 2018

To submit a nomination visit [www.wbjournal.com/40underforty](http://www.wbjournal.com/40underforty).

### **WHO IS ELIGIBLE FOR THIS AWARD?**

The individual must live within Massachusetts and work in Central Massachusetts, a region of towns surrounding Worcester, extending east to Natick, north to the New Hampshire border, south to the Connecticut border and west to West Brookfield.

The nominee must be 39 or younger up until Sept. 12, 2018. Anyone who does not meet our geographic or age requirements will not be included in the pool of nominees submitted to our panel of judges.

### **WHO CAN NOMINATE?**

Nominations can be submitted by a coworker, business associate, friend or family member, or people can self-nominate. We suggest that you let the nominee know that you plan to submit his/her name. That way you can get the details you need to make a strong nomination.

### **HOW DO I SUBMIT A NOMINATION?**

Fill out the online form at [www.wbjournal.com/40underforty](http://www.wbjournal.com/40underforty). Please note: your nomination will be the main factor the judges weigh when scoring all the nominees, so make sure it is thorough and detailed.

### **WHAT'S THE DEADLINE FOR NOMINATIONS?**

May 11, 2018

## **WHAT WILL THE JUDGES BASE THEIR SCORING ON?**

The WBJ editorial team along with an independent panel of judges will review nominations based on the following areas:

- Early career success – Has this person stood out from their peers?
- Entire career potential – What has this person shown so far that leads us to believe they will be a significant contributor to the Central Mass. business community for years to come?
- Commitment to the community.
- The thoroughness of the nomination.

## **WHAT HAPPENS NEXT?**

The winners will be contacted directly on or about May 31.

Nominees that are not selected will NOT be contacted. Also, we do NOT contact the nominators of the winners.

## **WHAT WILL HAPPEN IF MY NOMINEE IS SELECTED?**

We will profile the 40 honorees in the August 20 edition of WBJ. Each winner will complete a standard bio form which will be included in the issue.

We also host a photo shoot/meet & greet reception in mid-July in which we will take each honoree's picture for the focus issue and event.

The 2018 awards celebration event will be on September 12, 2018 at Mechanics Hall, Worcester.

Honorees must be present at both the photo shoot and awards event.

## **WHY IS THE WORCESTER BUSINESS JOURNAL PUTTING TOGETHER THIS SPECIAL ISSUE AND EVENT?**

We have been identifying the top young leaders in Central Massachusetts for nearly 20 years. We love celebrating the up-and-coming business leaders. Part of our mission at the Worcester Business Journal is to connect business people. Our 40 Under Forty program consistently connects our business community to young talent, year after year.

## **I'M CONFUSED ABOUT THE NOMINATION PROCESS. WHO DO I CONTACT?**

WBJ Editor Brad Kane at 508-755-8004, ext. 256 or [bkane@wbjournal.com](mailto:bkane@wbjournal.com).

## **I'M INTERESTED IN BEING AN EVENT SPONSOR. WHO DO I CONTACT?**

WBJ Associate Publisher Mark Murray at 508-755-8004, ext. 227 or [mmurray@wbjournal.com](mailto:mmurray@wbjournal.com).